



- Develop and distribute materials that employees can reference as a guide for questions regarding SUDs, including benefits information, absence management, organizational policies, other resources, frequently asked questions, SUDs resources guide.
- Embrace employees' individual stories by developing an open forum (e.g. sharing a video, establishing a group blog page)
- Encourage managers to conduct team meetings using ideas and materials from the manger section
- Engage and educate employees through the organizations' intranet
- Develop a plan to roll out support and education, potentially tied to a common time of engagement